

# CALI GREEN

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## **SUMMARY OF QUALIFICATIONS**

- Accomplished producer and project manager with multiple credits for digital content and live events
- Published writer/editor with 10+ years of experience in producing informative and/or entertaining content
- Proven skill in writing for scripted projects, marketing/publicity, web/print media, and social media platforms

## **EXPERIENCE**

### **New York University: Tisch School of the Arts; New York, NY**

*Adjunct Professor*; 2017 - Present

Assisting graduating students in professional development at the Clive Davis Institute of Recorded Music.

### **Producer, Project Manager, Event Director, Publicist; New York, NY**

*Contract/Freelance*; 2009 - Present

#### **'me too.' Movement**

**Project Management** - Contracted to: helm logistics for the movement's daily operations; oversee website rebranding and relaunch of metoomvmt.org; manage relationships and strategies for educational and creative projects with companies including Deutsch, FCB West, and Essence Magazine; create brand assets including pitch decks and video content; hire and train research assistants; draft, distribute, and organize documents including contracts and non-disclosure agreements (with assistance from an attorney).

#### **Sundance Film Festival**

**Creative Direction & Production** - Contracted for: concept creation and co-production of a concert event featuring Daveed Diggs, Anthony Ramos, Rafael Casal, Jasmine Cephas Jones, and Utkarsh Ambudkar.

#### **Black Thought** - MC of *The Roots* / "The Tonight Show" House Band

**Project Management & Production** - Contracted to: rebrand client's digital presence including social media; co-create digital content; write/edit speeches and scripts; seek and present opportunities in philanthropy, education, & entertainment; oversee day-to-day live appearances, publicity requests, and event production.

#### **Ryan Coogler** - Director; Founder of *Blackout for Human Rights*

**Project Management & Production** - Contracted to: oversee operations for rapper *White Dave*, including executive producing music videos, handling coordination of live events, arranging personal appearances, and managing publicity.

Also served as a producer and the talent coordinator of Coogler's concept *Justice for Flint*--a large scale fundraising event featuring Stevie Wonder and Janelle Monae as well as panel discussions. Live streamed and filmed with multiple cameras, the event was produced with a broadcast feel.

#### **Daveed Diggs & Rafael Casal** - Writers, Producers, and Performers

**Event & Content Production** - Contracted to: oversee logistics for their BARS Theater Workshop, assisting in event co-production, talent coordination, and content production for a music/theater workshop at the Public Theater in partnership with the Kennedy Center.

Also produced the farewell event to celebrate Daveed Diggs' run in *Hamilton*.

## **EDUCATION**

### **DePaul University, Chicago, IL**

Honors Program; Public Relations, Media Studies, & Social Psychology Curricula

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**Below are statements of recommendation from clients and peers. Direct contact is also available.**

### **Dan Roth**

*Blackout for Human Rights, Civil Rights Attorney*

Cali is both an All-Star Leader and Team Player. When we put on a volunteer-driven concert for the people of Flint, Michigan, Cali became instantly indispensable. Booking artists, producing, planning and revising runs of show, and adding her signature joyous spirit to all the late-night meetings and hours of challenging and tedious work required to make a show like that a success with very little lead time.

Cali has the talent, tenacity, and acumen necessary to make big things happen as a producer, as well as in the arts and social justice.

### **Ahmir “Questlove” Thompson**

*Bandleader for The Roots & Founder of Okayplayer.com*

Most important, Cali is a good person. She cares about people and making sure they feel important or empowered. For these professional purposes, I can tell you I don't think she knows how to NOT work hard. Cali gets things done, period. She's as much a leader as she is a “cheerleader” and she handles all of it with dedication to seeing everyone win. She's intelligent, resourceful, and full of ideas. I'm grateful for the time she kept watch on my team. Anyone will have success with Cali on board or at the helm.

### **Nicole Hegeman**

*Humanistic Artist Management (Robert Glasper, Seun Kuti)*

I am writing to wholeheartedly recommend Cali Green. She is highly effective and goal-driven with an impressive resume of experience. She's worked with a range of clients and projects, demonstrating a record of success and results.

What makes her really special, though, is that she possesses a natural warmth and genuine likeability, which in my opinion is what makes her a truly effective asset. Her relationships are solid, people love her and love working with her. Artists and clients trust her, they are drawn to her and want to share things with her. Her passion for what she does is immediately obvious. She is driven by the right motivations. The combo of her personality, professionalism, and experience make her stand out in any environment.

She handles deadlines with grace and is a consummate professional and strong leader. At events, she is compelling. With the range of media and social outlets providing an ever-changing environment, she navigates them with ease and has shown over and over that she gets results.

Cali brings with her a constantly growing roster of relationships to any position. Her experience and depth of knowledge is extensive and impressive. And her relationships are real. While she was the Managing Editor at Okayplayer, we made her our go-to for anything Robert did because we have confidence in her and her abilities to make the most of something. We honestly adore her. Cali will be an asset to anyone who works with her.